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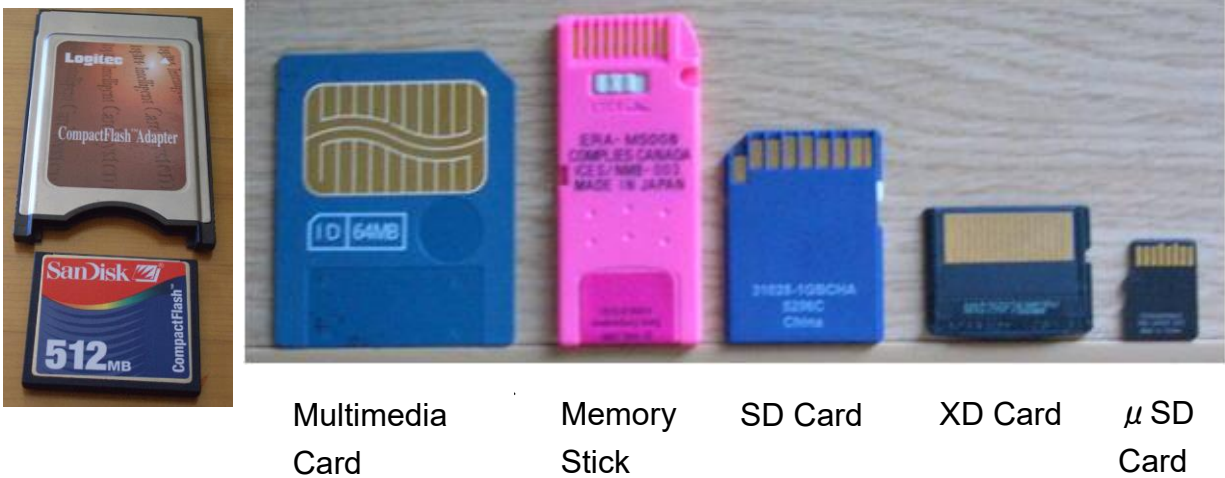
# Around 2000 Birth of various flash cards

~ Packaging ~

HDDs are used as personal computer's external memory media, but since around 2000, various types of memory cards with NAND type flash memories were developed as small external memory media, such as multimedia card, memory stick, SD card, USB card etc. which were easier to use. SD cards promoted by San Disk became standard NAND Flash cards and are now mounted on digital still cameras.

For mobile phones,  $\mu$ SD cards which are even smaller than SD cards are used, and for personal computers and digital TVs, de facto standardization has progressed so that stored data such as image data can be easily viewed through the SD card adapter.

As external memory media for PCs, USB memories has become standard, which install NAND memories and are used by inserting into USB terminals.



Multimedia Card      Memory Stick      SD Card      XD Card       $\mu$  SD Card